

**Pride of the Greater Lehigh Valley and the NEPA Rainbow Alliance are inviting interest from musicians and performing artists to entertain crowds at the NEPA PrideFest and/or Pride in the Park 2010.**

Performers of all genres and cultures are encouraged to submit interest to be featured in this year's celebrations, which both hope to include an array of bands, solo musicians, comedians, dance troupes, illusionists and more.

**In order to contain rising costs, the organizations are seeking artists who are willing volunteer their support and/or considerably reduce their performance fees in return for an unequalled opportunity to promote their talents and performances to the GLBTA market in the Eastern Pennsylvania region.**

The NEPA PrideFest will be held August 8, 2010 at F.M. Kirby Park in Wilkes-Barre, PA from noon - five o'clock p.m. while Allentown's Pride in the Park festival will be held Sunday, August 15 from noon to five o'clock p.m. at Cedar Beach Park. Performances are generally scheduled on the hour.

Pride of the Greater Lehigh Valley and the NEPA Rainbow Alliance will be accepting promotional kits for consideration **no later** than May 1, 2010 from artists interested in performing at one and/or both of the 2010 events.

General Information

- Entry Deadline: May 1, 2010
- Merchandise tent and tables will be available for each band/artist to sell materials at the festival
- No Submission/Processing Fees

Promo Kits should contain the following:

- Audio CD (if applicable)
- Photo (hard-copy, CD format or email to info@prideglv.org)
- Current typed biography (press kit if available)
- Completed Application

**ENTERTAINERS IN OR NEAR THE LEHIGH VALLEY**

Mail Promo Kits to:

Pride of the Greater Lehigh Valley  
1101 W. Hamilton Street  
Allentown, PA 18101

**ENTERTAINERS IN OR NEAR NORTHEASTERN PENNSYLVANIA**

Mail Promo Kits to:

NEPA Rainbow Alliance  
512 Northampton St. #218  
Edwardsville, PA 18704

**Submitted materials will be shared for review by both organizations.** All submitted material becomes the property of Pride of the Greater Lehigh Valley and the NEPA Rainbow Alliance and will not be returned.

**Entertainment selection is at the sole discretion of the Pride of the Greater Lehigh Valley Board of Directors and the NEPA PrideFest Selection Committee and will be based on requested fees, talent, diversity and overall audience appeal. Pride of the Greater Lehigh Valley and the NEPA Rainbow Alliance reserve the right to source regional and national talent in addition to received applicants.**



## **Pride of the Greater Lehigh Valley's Mission, Philosophy and Purpose**

Pride of the Greater Lehigh Valley is a volunteer non-profit community service organization dedicated to building safe inclusive communities in eastern Pennsylvania. Because we understand that diversity is the foundation of community and individual health, we provide opportunities for positive visibility and safe environments that permit the expression of diverse perspectives with an emphasis on acceptance and valuing individuals of all sexual orientations or gender identities.

### **Pride of the Greater Lehigh Valley seeks to:**

- Create opportunities for integrating and promoting visibility for the lesbian, gay, bisexual and transgender community;
- Provide safe opportunities and venues for people to celebrate their sexual orientation and gender identities;
- Foster the support and development of community groups;
- Promote human and civil rights;
- Work against prejudice and discrimination;
- Promote harmony among the community-at-large; and
- Foster the economic growth of the area.

### **Pride of the Greater Lehigh Valley works toward these ends through activities such as the following:**

- Funding, planning and implementation of the Pride of the Greater Lehigh Valley Festival, and other activities;
- Partnering with corporations and community groups for education, outreach and other purposes;
- Networking resources and information by maintaining [www.prideglv.org](http://www.prideglv.org);
- Donating funds and staff to other community groups , when feasible.

## **NEPA Rainbow Alliance**

[GayNEPA.com](http://GayNEPA.com)

The NEPA Rainbow Alliance serves the needs of the Lesbian, Gay, Bisexual and Transgender Community in Northeastern Pennsylvania through program development, strategic partnerships, and community advancement.

## 2010 ENTERTAINER APPLICATION

Promo Kits will not be accepted after May 1, 2010.

Name of Performing Artist/Act: \_\_\_\_\_

Main Point of Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Website: \_\_\_\_\_

MySpace Page: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

Online link to view performance (if available): \_\_\_\_\_

Does the entertainment artist/group or member with group identify as GLBT?

\_\_\_\_\_ Yes

\_\_\_\_\_ No

Does the entertainment artist/group support the mission of Pride of the Greater Lehigh Valley and the NEPA Rainbow Alliance ?

\_\_\_\_\_ Yes

\_\_\_\_\_ No

I am able and willing to volunteer my talents to the event at no cost.

\_\_\_\_\_ Yes

\_\_\_\_\_ No (If no, answer next question)

Requested fee (all-inclusive) for 30-45 minute performance? \_\_\_\_\_

Note: Due to limited finances, entertainment selection may rely heavily on requested performance fees.

What backline or equipment would you require?

**I am interested in performing at the checked events and am available confirm my availability for the specified dates:**

\_\_\_\_\_ NEPA Rainbow Alliance's NEPA PrideFest – August 8, 2010, Wilkes-Barre

\_\_\_\_\_ Pride of the Greater Lehigh Valley's Pride in the Park – August 15, 2010, Allentown

**Completing this form does not guarantee selection to perform at NEPA PrideFest or Pride in the Park 2010. Selection is at the sole discretion of the Pride of the Greater Lehigh Valley Board of Directors and the NEPA PrideFest Selection Committee.**

\_\_\_\_\_  
Artist/Act Representative

\_\_\_\_\_  
Date